

**Bossier**  **Chamber**  
*of Commerce*

**2025**

**ANNUAL REPORT**



**Bossier Chamber**  
*of Commerce*

**MORE THAN JUST**

*business,*

**MORE THAN JUST**

*Bossier.*

Find out more online at  
[bossierchamber.com](http://bossierchamber.com)



# PROVIDING HELP AND HOPE

We've been providing help and hope to people across the state of Louisiana since 1971 by offering mental health rehabilitation and substance abuse treatment. Providing services for patients ages 4 and up, our confidential, caring environment promotes crisis resolution, positive self-awareness, development of social skills and personal growth through our mental health services and across our acute inpatient and outpatient programs.



**Start your recovery with us!**

**For more information, or to make a referral, please reach out to our Hospital at: P: 318-678-7500 or Fax: 1-800-558-8022**

1006 Highland Avenue, Shreveport, LA 71101

Toll-Free: 877.678.7500 | Hospital Phone: 318.678.7500 | Clinic Phone: 318.222.6226



# YOUR WEEKEND GETAWAY, UPGRADED

Stay in spacious rooms with river views.

Play the hottest slots and table games on our single-level casino floor.

Lounge by the tropical pool or sip drinks at The Busted Coconut.

Catch live shows at Paradise Theater and earn rewards faster with PENN Play.

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TO ESCAPE  
TO PARADISE



**Jimmys**  
seafood • steaks

**DRAGO'S**  
SEAFOOD RESTAURANT

**BAMBOO**  
ASIAN CAFE

**MARGARITAVILLE**  
RESORT • CASINO  
BOSSIER CITY, LA

GAMBLING PROBLEM? CALL 1-800-522-4700.



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*Your Financial Partner for Life™*

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# TRY CRI

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RIGGS &  
INGRAM

criadv.com



\*File periodic disclosure statement - criadv.com/disclosure

Expanding energy security.  
Expanding America's energy reach.  
Expanding a lower carbon future.

## EXPANDING OPPORTUNITY



Expand Energy is North America's largest natural gas producer, powered by dedicated and innovative employees focused on expanding the value of natural gas by connecting global scale to growing markets.

**expand**

# MISSION

The Bossier Chamber of Commerce's purpose shall be to promote the advancement of the civic, commercial, industrial, technological, and agricultural interests of Bossier Parish, all while promoting the general welfare and prosperity of the parish and the stimulation of the public's interest on key issues.

# VISION

Be the collaboration hub that cultivates and shapes the business climate.

# STAFF

Lisa Johnson, President/CEO  
Jessica Hemingway, Vice President  
Jana Morgan, Director of Programs & Fundraising  
Maxey McSwain, Director of Marketing & Communications  
Brandy Boudreau, Membership Manager  
Krista Augustson, Military Relations Liaison



**Driving Economic Growth, Transforming Communities**

We're not just the largest natural gas provider in Louisiana, we are a foundational partner investing in local jobs and fostering a stronger business landscape.

**We are Delta Utilities.**

 **Delta Utilities**  
deltautilities.com

 Louisiana born.  
Louisiana based.

 700 jobs retained

 150+ jobs created

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MULTIMEDIA

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**LOCAL SPANISH NEWS  
LIVE INTERVIEWS  
COMMUNITY COVERAGE  
SPECIAL EVENTS**

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**www.318Latino.com**

# DRIVING PROGRESS & PROSPERITY

In 2025, the Bossier Chamber of Commerce launched our strategic roadmap, which was created by National Community Development Services President Tom DiFiore to provide leadership and solutions. During the 2025 government shutdown, the NWLA Military Support Foundation partnered with FRST to raise over \$10,000 from Board members, businesses, and community partners to support those affected.

The Chamber received a Clean Biz Partnership grant from Keep Louisiana Beautiful, partnering with local businesses to keep Bossier clean and beautiful. Community Development Institute Central in Louisiana, hosted in Bossier City, graduated its second cohort of students.

The Bossier Chamber held its second annual Public Policy Series, with a kickoff luncheon featuring Speaker of the U.S. House of Representatives, and Bossier native, Mike Johnson. This Chamber member exclusive event brought together over 400 community members, elected officials, and business representatives from both sides of the river to get their questions answered by Mike Johnson.

In partnership with the Coordinating & Development Corporation, the Chamber hosted meetings with the mayors across Bossier Parish. The Chamber met twice with all four mayors: Benton, Bossier City, Haughton and Plain Dealing.

We thank you for your investment and your trust in us to foster your business growth and connections! Embracing our mission, we challenge your business to become an active participant in the Chamber's ongoing engagement and community-focused initiatives.

**Read more in this Annual Report about how we have been working for YOU in 2025!**



Lisa Johnson  
President/CEO



Carl Thibodeaux  
Board Chair

# 2025 BOARD OF DIRECTORS

2025  
CHAIR



**Carl Thibodeaux,**  
Community Bank of Louisiana

**Carl Thibodeaux,** Community Bank of Louisiana, Chair  
**Dr. Jerome DuBose,** Louisiana Tech Research Institute, Chair Elect  
**Jonathan Reynolds,** Carter Credit Union, Past Chair  
**Scott Solomon,** Solomon Financial Consulting, Finance Chair  
**Damien Ford,** Mike McSwain Architect, Community Sustainability Chair  
**Jay Johnson,** General Dynamics Information Technology, Business/Workforce Development Chair  
**Kevin Nolten,** Cyber Innovation Center, Government Relations Chair  
**Vincent Sedminik,** Willis-Knighton Health System, Military Relations Chair

**Col. West Anderson,** USAF Retired, Boeing  
**Dr. Rick Bateman,** Bossier Parish Community College  
**Lisa Babin,** LSU Health Shreveport  
**Mike Busada,** Butler Snow LLP  
**Melissa Couch,** Barksdale Federal Credit Union  
**Andrew D'Avy,** CHRISTUS Shreveport-Bossier Health  
**Jon Ellis,** Jon Ellis Consulting  
**Adam Johnston,** Citizens Bank & Trust (GBEDF)  
**Wayne Lancaster,** Coca Cola Bottling Company  
**John David Person,** Wieland  
**Vita Riner,** 318 Latino Multimedia  
**Todd Thompson,** Waggoner Engineering  
**Dr. Mary Lois White,** LSU Shreveport  
**Nicole Wilhite,** Bonvenu National Bank

**national cyber RESEARCH PARK**

## MAKING NORTHWEST LOUISIANA A HUB FOR NATIONAL SECURITY

**1,538** total direct jobs created  
**2,102** other jobs created across the state  
**\$358M** estimated economic impact in Louisiana  
**\$267M** estimated economic impact in the region

cyberinnovationcenter.org    info@cyberinnovationcenter.org    6300 E. Texas St. Bossier City, LA 71111

consists of Bossier, Caddo, De Soto, and Webster parishes\*  
all metrics based on GDIT economic impact report

# THE VOICE OF BUSINESS

## FOR BOSSIER PARISH



HELD TWO MEETINGS THIS YEAR WITH ALL FOUR MAYORS IN BOSSIER PARISH



HELD A PUBLIC POLICY SERIES FEATURING STATE ELECTED OFFICIALS



VISITED WASHINGTON D.C. THREE TIMES WITH REGIONAL PARTNERS



SENT OUT SEVERAL LETTERS OF SUPPORT OR OPPOSITION



62

# OF BILLS ACTIVELY FOLLOWED BY THE BOSSIER CHAMBER DURING THE STATE LEGISLATIVE SESSION

### BC TO DC

2

DAYS OF MEETINGS

12

APPOINTMENTS ON THE HILL

14

NWLA REPRESENTATIVES PRESENT

32

ISSUES RAISED FROM OUR REGION



BOSSIER CHAMBER TO WASHINGTON D.C.



35

RIBBON CUTTINGS



20+

EVENTS

**WE LOVE OUR MEMBERS!**

729 MEMBERS

91 NEW MEMBERS

**LET'S GET SOCIAL**

2,131,095  
PAGE VIEWS

1,003  
NEW FOLLOWERS

223,818  
ENGAGEMENT

*Follow us!*





**77,185**

TOTAL PAGE VIEWS ON  
BOSSIERCHAMBER.COM  
IN 2025, A 30% INCREASE  
COMPARED TO 2024.



**508**

ANNUAL GALA

SALUTE TO COMMUNITY  
HEROES

**198**

**704**

PUBLIC POLICY SERIES

GOLF CLASSIC

**146**

**162**

STATE OF THE COMMUNITY  
REPORT

**2,863**

TOTAL EVENT ATTENDEES IN 2025

# STATE OF THE COMMUNITY REPORT

## WHERE DO WE STAND IN KEY INDUSTRIES?



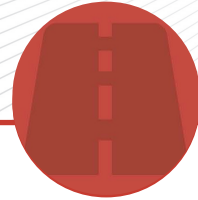
#1

HEALTHCARE IS THE  
TOP INDUSTRY IN  
LOUISIANA



#3

LOUISIANA IS BEHIND  
ONLY TX AND PA  
IN NATURAL GAS  
PRODUCTION

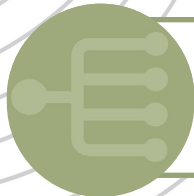


\$4M

AMOUNT SHREVEPORT  
REGIONAL AUTHORITY  
INVESTED IN UPGRADES  
AT AIRPORT

\$1B

BARKSDALE SURPASSED \$1 BILLION  
IN TOTAL ECONOMIC SPENDING



NUMBER OF CYBERSECURITY JOBS IN 2025  
IN OUR REGION, 249 MORE THAN 2024

2,103

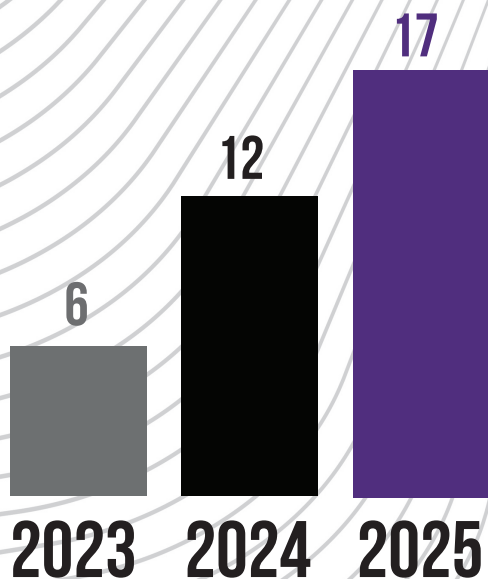
# CDI

CENTRAL

COMMUNITY  
DEVELOPMENT  
INSTITUTE

## LOUISIANA

In 2025, the Bossier Chamber partnered with Community Development Institute (CDI) Central at the University of Central Arkansas to host a satellite site of CDI in Bossier City.



The number of PCED\* holders in Louisiana.



# 15

GRADUATES IN THE  
SECOND CLASS OF  
CDI CENTRAL IN  
LOUISIANA

TOTAL GRADUATES OF  
CDI CENTRAL IN  
LOUISIANA

# 39



\*PCED:

PROFESSIONAL COMMUNITY & ECONOMIC DEVELOPER



## NW LOUISIANA VETERANS JOB FAIR

25

VETERAN  
JOB SEEKERS

165

TOTAL  
JOB SEEKERS

49

VENDORS

## LAUNCHED LOCAL THRIVE GUIDE

PARTNERED WITH FIVE & THRIVE

An online resource to help military families acclimate & THRIVE while stationed at Barksdale AFB.



2,500+

MILITARY-CONNECTED  
INDIVIDUALS  
REACHED THIS YEAR

APRIL

PARTNERED WITH  
BOSSIER SCHOOLS FOR  
MONTH OF THE MILITARY  
CHILD T-SHIRT CONTEST

MAY

PARTNERED WITH  
MILITARY COMMUNITY  
CHAMPIONS & BOARD FOR  
MILITARY MAY

DEC.

PARTNERED WITH  
BROOKSHIRE'S FOR THE  
SPIRIT OF CHRISTMAS  
FOOD DRIVE, RAISING \$5K



## SALUTE TO COMMUNITY HEROES

WE HONORED 17 FINALISTS AND AWARDED 7 NW LOUISIANA COMMUNITY HEROES WITH MEDALS

# BOSSIER YOUTH LEADERSHIP

IN PARTNERSHIP WITH BOSSIER PARISH SCHOOL BOARD



**BYL STUDENTS VISIT  
BATON ROUGE TO  
MEET OUR DELEGATES**



**45**

**STUDENTS GRADUATED  
FROM THE 2024-2025  
BYL CLASS**

**32**

**YEARS OF BOSSIER YOUTH  
LEADERSHIP, SINCE 1993**

**9**

**BYL SESSIONS CONDUCTED PER  
CLASS, EACH UNIQUE**



**150 NEW TEACHERS IN BOSSIER PARISH  
RECEIVED WELCOME BAGS WITH  
CLASSROOM STARTUP MATERIALS FROM  
THE LOCAL BUSINESS COMMUNITY**



**PARTNERED WITH LOCAL SCHOOLS  
TO SUPPORT MILITARY-CONNECTED  
STUDENTS BY DONATING TO A  
MILITARY CLUB EACH MONTH**

**THROUGH THE NW LOUISIANA  
MILITARY SUPPORT FOUNDATION**

# 2026 BOARD OF DIRECTORS

**Dr. Jerome DuBose**, Louisiana Tech Research Institute,  
Chair

**Scott Solomon**, Solomon Financial Consulting,  
Chair Elect

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**Kevin Nolten**, Cyber Innovation Center, Finance Chair

**John David Person**, Wieland, Government Relations Chair

**Damien Ford**, Mike McSwain Architect, Business Development  
Chair

**Andrew D'Avy**, CHRISTUS Shreveport-Bossier Health,  
Community Sustainability Chair

**Vincent Sedminik**, Willis-Knighton Health System,  
Military Relations Chair

**Col. West Anderson**, USAF Retired, Boeing

**Lisa Babin**, LSU Health Shreveport

**Dr. Rick Bateman**, Bossier Parish Community College

**Marissa Bates**, Bonvenu Bank

**William Bradford Jr.**, Blanchard, Walker, O'Quinn & Roberts

**Mike Busada**, Butler Snow LLP

**Melissa Couch**, Barksdale Federal Credit Union

**Jon Ellis**, Jon Ellis Consulting

**Jay Johnson**, General Dynamics Information Technology

**Wayne Lancaster**, Coca Cola Bottling Company

**Jonathan Reynolds**, Carter Credit Union

**Vita Riner**, 318 Latino Multimedia

**Tyler Slanovec**, Brookshire Grocery Arena

**Todd Thompson**, Waggoner Engineering

**Dr. Mary Lois White**, LSU Shreveport



## BUILT TO BE IN BOSSIER.

**For 40 years, Bonvenu Bank has been proud to grow alongside the communities we serve.** Our locations are more than places to manage your finances. They're a symbol of our commitment to this community, because we are built to be here - for you, for your family, for your business, for Bossier City.

 **Bonvenu Bank**



[BONVENUBANK.COM](http://BONVENUBANK.COM)



# Care for the life you love in North Louisiana



Your health is important, and you deserve care that puts you first — whether it's an emergency or a routine checkup. At **CHRISTUS Health** in North Louisiana, our mission is to extend the healing ministry of Jesus Christ by providing compassionate, expert care to help you keep living the life you love. Visit us at [CHRISTUShealth.org](https://CHRISTUShealth.org) to learn more.



GET CARE NOW

Your health. Your life. Our purpose.





**A WORLD  
OF GOOD.**

**Making Life Better for You and Our Community**

A healthy community is a better community. Count on us as a local healthcare organization to nurture your health and the health of the community. We proudly partner with the Bossier Chamber of Commerce to do a world of good, now and in the future.

[wkhs.com](http://wkhs.com)

**WK**  
**Willis Knighton**  
Health