



# Bossier *Chamber* *of Commerce*

*Opportunity* • **ADVOCACY** • *Partnership* • **INNOVATION**

## **WHO WE ARE** • *Invest in us*

For over 75 years, the Bossier Chamber of Commerce has served as an integral part of what makes our community a great place to live, work and play.

This membership adds your company to one of the largest business-to-business communities in the Bossier/Caddo area. With a variety of events every year, your company can build relationships with potential clients, promote your brand and give back to the community. Whether you want to partner with a school, become a member of the Diplomats or have your voice heard through government affairs, membership will give you access to hundreds of business-building opportunities.

Join the Bossier Chamber of Commerce today for the opportunity to learn about the Bossier region and the role your business can play in it.

## **WHAT WE DO** • *Partnership with Purpose*

**LEGISLATIVE ADVOCACY** - The Chamber advocates for pro-business policies and legislation to help companies grow and prosper. Through lobbying efforts, special events, legislative updates, governmental affairs newsletter, and attending city meetings, the Chamber is the voice of business in Bossier Parish.

**RELATIONSHIP BUILDING** - Our members build connections through a multitude of events annually. Your business will make meaningful, strategic contacts, which help participating businesses increase their visibility in the community.

**ECONOMIC AND WORKFORCE DEVELOPMENT** - We partner with local economic development agencies to recruit and retain businesses in order to drive job creation and workforce development. And, we have the expertise to help military and business members connect to employers offering career opportunities through SkillBridge and WIOA On-The-Job-Training (OJT) to bridge the skills gap of an ever growing economy.

**MILITARY RELATIONS** - We work with our local military installation and reserve units to ensure a strong quality of life, excellent education opportunities and workforce support for spouses and dependents.

Join the Bossier Chamber and open the doors to opportunity. Our members represent the best in their industry and the region's communities.

## MEMBER SERVICES

### CONNECTIONS • INFORMATION • SAVINGS

Members-only discounts on business affinity programs.

Membership mailing list available at nominal cost.

eNewsletters covering news and events.

Annual publications, including a membership directory.

Sponsorship opportunities for events, publications, website, and more.

Regional quality of life, recruitment and relocation resource via [www.bebossier.com](http://www.bebossier.com).

Distribution of your press release updates through our extensive list of media contacts and partners.

We transform resources into results. Through your membership, you surround yourself with successful, forward-thinking leaders.

## MEMBER BENEFITS

### VISIBILITY • CREDIBILITY • EXCLUSIVITY

Your business advocate at the local, state, and national level.

Connections through networking events, leadership and involvement opportunities and educational forums.

New member welcome listing in Chamber eNewsletter.

Visibility through social networks.

Plaque and decal for your place of business; Chamber logo for company website.

Ribbon cuttings for new members, relocations, remodels and anniversaries.

Business development opportunities

## SPECIAL EVENTS

The Bossier Chamber of Commerce will be focusing on events that make a larger impact to our city, parish and region.

**Look for these events after the first quarter of the year:**

Annual Meeting

Salute to Community Heroes

New Teacher Welcome

Golf Tournament

State of the Community Report

After Hours (as scheduled by sponsors)

## Making the Cut

Host a Bossier Chamber Ribbon Cutting to announce your business and network with the community. A team of Chamber staff, board members and Diplomats will participate in your event.

- Ribbon Cuttings are available Tuesday - Thursday, 10:30 a.m. - 2 p.m.
- The Bossier Chamber will provide scissors, ribbon and photography. An invitation list of VIPs are provided so the business can extend an invitation to key officials.
- A reminder of your event will be included in the Bossier Chamber eNewsletter that goes out the week prior to your event, community calendar and LAMAR billboards.



*Make sure to check out our  
Ribbon Cutting events on Facebook!*

## Breaking Ground on Opportunity

Hosting a groundbreaking event with the Bossier Chamber of Commerce lets the community and region know your business is preparing to invest in the local community. Partner with the Chamber to reach out and establish your customer base before your business opens!



*Contact us at (318) 746-0252 or [erin@bossierchamber.com](mailto:erin@bossierchamber.com) to schedule this member exclusive event.*

## Exclusive member benefits

**BARKSDALE NEW AIRMAN ORIENTATION** - If the military is your target market, then this benefit is right for you! The 1st and 3rd Wednesday of each month, the Chamber visits Barksdale Air Force Base to give an orientation to the new airman moving to the area. We take this opportunity to hand out brochures for your business. This program reaches anywhere from 75-150 airman each month. Multiple participation levels are available; contact the Chamber for pricing.

..... ○ **NEW BUSINESS OCCUPANCY LIST** - Attain a list of the new businesses registering with Bossier City for their license. This list is your inside information for sales professionals targeting new businesses before the competition can. (\$150/year)

**NEW RESIDENTS LIST** - This list is a great sales tool to welcome new residents to the community and offer your services to these new prospects before other companies can target them. (\$150/year)

## Member Involvement

**MAKE THE MOST OF YOUR INVESTMENT** - The Chamber offers members a variety of ways to contribute to the success of the Chamber and business community. Use your expertise and knowledge to set yourself apart in the industry through committee involvement, hosting or sponsoring a networking event or be the keynote speaker for a business-building seminar.

..... ○ **NETWORKING** - Make your presence known in the business community by attending or hosting one of the Chamber's events throughout the year. The Chamber has hundreds of potential connections waiting for you to increase your business.

**ADVERTISE WITH THE CHAMBER** - Get noticed in the business community! Advertising with the Chamber gets your business maximum exposure to the right people. The Chamber offers flexible plans that fit your budget and gets you maximum results.

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